



To our member businesses and organizations:

This year has begun as one of the most challenging in recent history. The COVID-19 pandemic has affected our personal life, our work life, where we go and how we interact. We have been challenged in ways that we could have never foreseen and had no chance for which to prepare. The Pittsburgh North Regional Chamber (PNRC) recognizes and understands the challenges facing our members, and we are working tirelessly on your behalf.

As your investment renewal date approaches, now more than ever, our staff is actively championing your business and all of our other members thanks to virtual technology and social media. Please show your support by renewing during this time. We realize cash may be tight, so to help our members promote their businesses, we have been involved in the following initiatives:

- We created group page: www.facebook.com/groups/ChamberSupport/ to provide information about any changes to businesses and resources available. This group is open to everyone in the community, has almost 600 members and 50 posts a day.
- We joined forces with the six other organizations to create the Tri-County Growth Collaborative. We teamed up to help the recovery efforts for a variety of industries and plan to hold a virtual job fair.
- We initiated a **Chamber presents** video series on our Facebook page for members to present a daily theme Health & Wellness, Takeout & Tech Tips, HR & Employment, Finance & Law, Fun & Family.
- We started two virtual Connections meetings a week that have 15-20 live participants.
- We coordinated a program to provide lunches for local service providers and nonprofits. These lunches were sponsored by members and delivered by volunteers.
- We are continually working on ways to promote buying local such as our #ChristmasinApril campaign.

You can get the latest information about upcoming virtual events and news from the chamber in our **Monday Morning Coffee** e-newsletter, or going to our website: www.pghnorthchamber.com. If you are not receiving our weekly e-newsletter and other communications from PNRC, please contact us at info@pghnorthchamber.com.

As a valued member of our organization, we want to know how your business/organization is doing; are you, your employees and family staying healthy; and what ways can we assist you?

Do you have any good news either related to your company or employees that you want to share with our community? If you have any questions or concerns or would like to share some of your good news, you can email info@pghnorthchamber.com.

Thank you for your continued support and participation with the PNRC. Please reach out to us anytime. Our staff is eager to assist you and help our community recover as quickly as we can from this unexpected turn of events.

Sincerely,

The Pittsburgh North Regional Chamber Staff

President

Heather Schwartzbauer

Membership & Digital Media
Coordinator

Annie Cairns

Director of Marketing

& Events

Executive Assistant

Beth Machine